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so many fake sites. this is the first one which worked! Many thanks

DEVELOPMENT OF COMMUNICATION STRATEGIES FOR ADOPTION OF AGRICULTURAL BIOTECHNOLOGY IN ASIA

Date : 25th - 29th Sept, 2015
Venue: Dusit Island Resort, Chiang Rai, Thailand

OBJECTIVES

- 1. To provide a regional workshop for Asia-Pacific region.
- 2. To develop on issues and best-practices in the adoption of agri-biotechnology in the Asia-Pacific region.
- 3. To exchange policies, information, experiences that can facilitate faster adoption of agri-biotechnology and
- 4. To develop on issues and communication strategies that would facilitate the adoption of Biotech crops to farmers in the Asia-Pacific region.

EXPECTED OUTCOMES

1. Recommendations for improvement or greater utilization of agri-biotechnology through establishment of concrete task force on the aspect of regulation, public will and public acceptance and effective communication strategies for biotech crops.
2. Publication on communication strategies for the Asia-Pacific region based on deliberations of the workshop.

EXPECTED OUTCOMES:

1. Better public awareness and acceptance of agri-biotechnology through effective communication strategies and efforts, and
2. The wider adoption and commercialization of agri-biotechnology that can help ensure food and nutritional security, increase in farmers' livelihoods and job creation in the Asia-Pacific region.

Jointly organized by:

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